



PRESIDENT'S MESSAGE

CHENELLE HIATT
PRESIDENT

It's October! My favorite time of year! All the leaves start to change colors, Pumpkin Spice is back with a bang, and we start another amazing year here at AWBO! I am so excited for this upcoming year and so honored that I was chosen to serve all of the amazing women we have in this organization!

This past year we had 40 new members join us! That is amazing growth and we hope to keep up the trend and continue bringing valuable education and resources to more women business owners.

OUR THEME THIS YEAR IS
Embracing Growth.

but can also be overwhelming and confusing at times. Let's all navigate our growing businesses together and empower one another to achieve great things!

No matter where you are in your journey, this can be a great lesson to learn and revisit again. Growth can bring amazing opportunities and joyous experiences,



GET SOCIAL WITH AWBO!

PUBLIC FACEBOOK PAGE

Monthly meeting and event information

MEMBER'S ONLY FACEBOOK GROUP

Promote your business to other members and get information for members only. Not in the group? Contact Ariana Crabtree:
ariana@travelgirlgroup.com



Effective Collaboration and Partnerships

JOIN US AT THE AWBO OCTOBER MEMBERSHIP MEETING WHERE WE WILL LEARN ABOUT THE IMPORTANCE OF COLLABORATION AND PARTNERSHIPS TO NAVIGATE OUR CURRENT ENVIRONMENT OF COMPLEXITY, UNCERTAINTY, AND UNRELENTING CHANGE.

KRIS TAYLOR | Evergreen Leadership, LEAP

Kris founded Evergreen Leadership based on her strong belief that the world is in desperate need of leaders at all levels who are effective our environment of complexity, uncertainty and unrelenting change. The combination of her focus on results and depth in adult learning and change enables her leadership development work, in any form, to be high impact, sustainable and focused on results that matter. Her firm specializes in fostering skills in agility, collaboration, relationship building, accountability and creativity. She is the author of The Leader's Guide to Turbulent Times: a practical, easy to use guide to leading in today's times. Her firm works with leaders at all levels, from the C-suite to high potential emerging leaders through customized leadership development programs, coaching, speaking, and writing. Kris holds a Master's Degree from Krannert Business School at Purdue University. She was on the faculty of the Purdue Entrepreneurship program and taught two capstone courses there for five years.



Speaker Gift provided by: Shelly Bays (Shelly Bays Training & Coaching)

3-MINUTE SPOTLIGHTS



*Amethyst Flack
(A+ Microgreens & More)*

*Konnor Crum, Violet Opal
(A Massage Studio)*

REGISTRATION REQUIRED FOR MEETING:

**REGISTER AT
WWW.AWBO.ORG/EVENTS
Registration closes at noon on Friday,
October 6.**



Just a few housekeeping reminders for our monthly AWBO Meetings! Following these tips will ensure smoother and more beneficial meetings.

REGISTRATION

Please make sure to Register on time! Our registration closes at 12pm the Friday before the meeting. This ensures we give the Country Club adequate time to plan the meal and room for our meeting. We love our meeting place and we want to make sure we aren't adding extra stress on them with late registrants.

CHECK-IN

Don't forget to check in! Always stop by the Registration table, even if you are coming in late.

TABLE HANDOUTS

Handouts on tables are reserved for our 3-minute spotlight speakers and monthly speakers. To prevent overwhelming our guests and members with handouts, we ask that if you have something to share, please leave your flyers at the Registration table or use the member announcements section of the meeting.

MEMBER ANNOUNCEMENTS

Do you have an event coming up that you want to share? At the end of each meeting we allow our members and guests to announce anything you would like to share with the group!

SIDE CONVERSATIONS

The Board has had a few complaints regarding unnecessary side conversations while our Speaker is presenting. Please be respectful of our Speaker and take all side conversations outside of the room. Many of our speakers come from out of town, and we would like them to leave with a positive impression of our organization.

COMMENTS AND QUESTIONS

Please hold all comments and questions until the end of the speaker's presentation. We know you want to take advantage of the speaker's knowledge and get your questions answered, and we want you to make the most of your meeting time. Use one of the provided pens to write your questions down as they come so you don't forget!

INCOMING AWBO BOARD



Welcome the incoming AWBO Board of Directors for the 2023-2024 Term!
(Left to Right: Freda Kiel, Kelly Russell, Shelly Bays, Stephanie Ellis, Chenelle Hiatt, Barb Meyer, Marci Spitznagle, Samantha Kreinbring, Jeanna Chase, Thometra Foster. Not pictured: Joanna Retherford and Ariana Crabtree)

AWBO AT THE GLC BUSINESS EXPO



Did you get a chance to visit our booth?
Thank you to everyone who volunteered to work our booth and stopped by to say hello!



PLEASE JOIN US FOR THE
ASSOCIATION OF WOMEN BUSINESS OWNERS'

*Annual Holiday
Fundraising Auction*

BENEFITING

Through the Gate

THURSDAY

07

AT 6:00 PM

DEC

THE STABLES EVENT CENTER
7071 S 100 E
LAFAYETTE, IN 48909

COCKTAIL ATTIRE

Holiday Auction

Join us at the exquisite Stables Event Center for an unforgettable evening of philanthropy and camaraderie!

The AWBO Holiday Fundraising Auction Event, in support of Through the Gate, promises an enchanting night dedicated to making a positive impact. As the sun sets, the event will come to life with a splendid array of auction items that range from unique experiences to exquisite artworks, all generously donated to raise funds for Through the Gate's vital initiatives.

Indulge in a shared spirit of giving as we gather for an elegant evening, where compassion and community converge to create lasting change. Your presence at this event will not only enrich your own experiences but will also play a pivotal role in transforming lives through the noble efforts of Through the Gate.

Welcome to our New Member!

Tricia Rausch (Tricia's Hope)

W E L C O M E



Thanks for Visiting!

Terri Anderson (Americana Dream Co.)
Gabriela Cardenas (Pink Team)
Mari Chavez (Momax Auto Sales)
Felicia Dale (Emerald Lotus Events)
Amanda Johnson (Amethyst Flack)
Tricia Olinger (The South House Home and Garden)
Tenecia Waddell Pyle (Hummingbird Interactive)
Laura Schafsnitz (US Small Business Administration)
Samantha Teall (Through the Gate)
Summer Theodorow (Summer's By The Beach)

Members - be sure to check your email for your annual membership renewal invoice.

Membership renewals are due by October 1, 2023.

Not seeing your invoice?

**Email Ariana Crabtree (ariana@travelgirlgroup.com)
or Crystal McFarland (crystal1mcfarland@gmail.com).**

TIME TO
RENEW



As an AWBO Member, your set-up fee (\$99) for any membership at MatchBOX Co-working studio is waived [enter promo code "AWBO"]! As a MatchBOX member, you have 24-hour secure access to a shared working space with an unlimited supply of coffee and snacks. You can bring your laptop, or any other work materials, and find a place to work for as long as you need. You can learn more about MatchBOX, and all it has to offer, at www.matchboxstudio.org.



AWBO is proud to announce a new partnership to bring even more value to your membership! AWBO members can now become a Business Member with the Purdue Alumni Association for a discounted 1st year investment of \$250!

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ATHENA Award

We are honored and excited to partner with the Greater Lafayette Commerce to present the Athena Award. The ATHENA Leadership Award is presented to an individual or organization who demonstrates the qualities embodied in the ATHENA Leadership Model.

The ATHENA Leadership Model is based on the Eight Principles of Enlightened Leadership and the unique way that women lead.



Learn more about the Athena Award here: www.tinyurl.com/GLC-athenaaward

2023-2024 AWBO BOARD OF DIRECTORS

PRESIDENT
Chenelle Hiatt

PRESIDENT-ELECT
Stephanie Ellis

SECRETARY
Samantha Kreinbring, DC

TREASURER
Shelly Bays

VICE PRESIDENT OF MEMBERSHIP
Marci Spitznagle Barb Meyer

VICE PRESIDENT OF HOSPITALITY
Jeanna Chase Thometra Foster

VICE PRESIDENT OF PROGRAMS
Joanna Rutherford Freda Kiel

VICE PRESIDENT OF COMMUNICATIONS
Ariana Crabtree Kelly Russell