



PRESIDENT'S MESSAGE

CHENELLE HIATT
PRESIDENT

Let's Celebrate Women!

March is Women's History Month, this gives us an opportunity to remember and honor all the women who came before us, and made great sacrifices so that we have the equal rights we all know and exercise today. March 8th marks International Women's Day, a global holiday that honors the political, cultural, and socioeconomic advances made by women everywhere.

As women, we are strong and capable of so many amazing things, and I am happy to know all of our members and am so proud of all our accomplishments, personally and professionally!

Our February Speaker, Rachel Pritz, spoke of strategies of Self Leadership, and one thing she said that really stood out to me was her slide about 'Tapping into your Tribe'.

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GET SOCIAL WITH AWBO!

PUBLIC FACEBOOK PAGE

Monthly meeting and event information

MEMBER'S ONLY FACEBOOK GROUP

Promote your business to other members and get information for members only. Not in the group? Contact Ariana Crabtree:
ariana@travelgirlgroup.com

Building Your Confidence for Growth



WOMEN ARE FANTASTIC AT TAKING CARE OF OTHERS AND HELPING THEM GROW. MAKE THIS THE YEAR YOU KNOCK YOUR CONFIDENCE TO THE NEXT LEVEL. COME AND LET'S EXPLORE STRATEGIES YOU CAN USE THIS MONTH AND THIS YEAR TO MAKE A DIFFERENCE IN YOUR BUSINESS AND LIFE.

Cara Putman, JD, MBA (Director, Brock-Wilson Center for Women in Business)

A gifted communicator, Cara is the award-winning, best-selling author of more than 35 novels and 1 nonfiction title. She also serves on the full-time faculty at the Daniels School of Business at Purdue University as a Clinical Assistant Professor teaching undergraduate and graduate business law and ethics courses. She has taught or led five study abroad programs and is currently serving as the Director of the Brock-Wilson Center for Women in Business in addition to her teaching responsibilities. In that role Cara creates the strategy and works across silos with groups and individuals on and off campus including students, faculty, alumni, donors, and other interested groups. In addition, Cara often speaks to various organizations on and off campus including student organizations, alumni and community groups, and writer's conferences. An attorney who specializes in adoptions, employment law, and business formation, Cara is licensed in Virginia and Indiana.



Speaker Gift provided by: Barb Meyer (Cabi Clothing)

3-MINUTE SPOTLIGHT



*Dailey Tingley (Edward Jones)
Stevie Sweet (Sweet Design)*

REGISTRATION REQUIRED FOR MEETING:

**REGISTER AT
WWW.AWBO.ORG/EVENTS
Registration closes at noon on
Friday, March 8.**

PRESIDENT'S MESSAGE - CONTINUED FROM PAGE 1

My hope for AWBO is to be an important empowering resource for women for many years to come. We strive to bring quality education to our community to give you a competitive edge that impacts your business in the most positive ways! We are happy to be the tribe you tap into when you're feeling stuck or have an accomplishment you want to share!

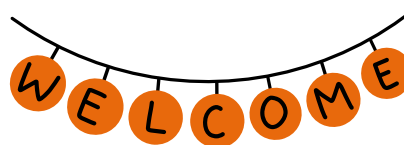
≡ International Women's Day ≡



HAPPY INTERNATIONAL WOMEN'S DAY TO ALL THE INCREDIBLE WOMEN IN AWBO AND AROUND THE WORLD! ON MARCH 8, AND EVERY DAY, WE CELEBRATE YOUR STRENGTH, RESILIENCE, AND ACHIEVEMENTS. HERE'S TO THE TRAILBLAZERS, THE LEADERS, THE CAREGIVERS, THE DREAMERS. THANK YOU FOR ALL THAT YOU DO.

Welcome New Members!

Arlene Carley (Peaceful Awakening Bodywork)
Deb Plue (ReThreads by Denim Deb)
Wendy Starr (Budding HR Consulting)



Thanks for Visiting!

Pamela Gardner (Pamela Tracy Speaks)
John Langenkamp (Star City TV)
Allie Martin (Heartford House)
Lisa O'Neal (Mortgage Wise Now)
Rachel Pritz (MSN, RN)



As an AWBO Member, your set-up fee (\$99) for any membership at MatchBOX Co-working studio is waived [enter promo code "AWBO"]! As a MatchBOX member, you have 24-hour secure access to a shared working space with an unlimited supply of coffee and snacks. You can bring your laptop, or any other work materials, and find a place to work for as long as you need. You can learn more about MatchBOX, and all it has to offer, at www.matchboxstudio.org.



AWBO is proud to announce a new partnership to bring even more value to your membership! AWBO members can now become a Business Member with the Purdue Alumni Association for a discounted 1st year investment of \$250!

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ATHENA Award

We are honored and excited to partner with the Greater Lafayette Commerce to present the Athena Award. The ATHENA Leadership Award is presented to an individual or organization who demonstrates the qualities embodied in the ATHENA Leadership Model.

The ATHENA Leadership Model is based on the Eight Principles of Enlightened Leadership and the unique way that women lead.



A T H E N A
I N T E R N A T I O N A L

Learn more about the Athena Award here: www.tinyurl.com/GLC-athenaaward

2023-2024 AWBO BOARD OF DIRECTORS

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