



## **PRESIDENT'S MESSAGE**

CHENELLE HIATT  
PRESIDENT

December was such an amazing month! We had a wildly successful **Fundraising Auction**, and thank you to each and every person who donated, sponsored, attended and purchased an item!

The **Jingle Mingle and Raffle** followed right after that and we had so many lucky winners! I was blown away by everyone's generosity and I am in awe of everything this organization can accomplish!

I hope everyone has an amazing Holiday season with their loved ones! I am enjoying the time of rest and reflection that comes with final days of 2023.

For many, January is a time to set goals and change strategies, and I hope AWBO can continue to assist each of you with this endeavor!

**Welcome 2024!**



**GET SOCIAL WITH AWBO!**

### **PUBLIC FACEBOOK PAGE**

Monthly meeting and event information

### **MEMBER'S ONLY FACEBOOK GROUP**

Promote your business to other members and get information for members only. Not in the group? Contact Ariana Crabtree:  
[ariana@travelgirlgroup.com](mailto:ariana@travelgirlgroup.com)

# 2024 MEMBERSHIP POLICY CHANGES

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As a Board, we strive to bring all of you the best possible experience as a member and guest when you come to any and all of our events. Because of this commitment to all of our members, we have three major policy changes to announce:

**1. We will no longer allow late registrants to our Membership Meetings.**

Registration will close promptly at 12pm the Friday before the meeting and no one will be allowed to register late or walk in the same day any longer.

Countless hours of volunteer work are given from each of our Board Members out of love for all of you and this organization, and the large number of late registrants at each meeting are creating many logistical issues for our Board and our Venue who work extremely hard to accommodate us all.

For those who are forgetful, fear not! We are working on a way to allow our system to purchase meetings for an entire year, so keep an eye out for more updates on this!

**2. To ensure all our members and guests have a pleasant experience, every member will have to agree to follow the AWBO Member Code of Conduct as approved by the Board of Directors on 12/5/23.**

You can find the Code of Conduct here: ([www.tinyurl.com/awbocodeofconduct](http://www.tinyurl.com/awbocodeofconduct))

**3. Due to the rising cost of inflation and meal prices, lunch prices will be going up \$1 to reflect the change of cost from our Venue.**

We do our best to keep our prices low, and we charge as close to cost as we possibly can.

We value your membership and are happy to discuss any of these policy changes with you if you have any questions or concerns.

# Holiday Auction Update

**Thank you to the Holiday Fundraiser  
Committee for putting on a WONDERFUL  
fundraising Event!  
It was such a lovely night!**

**A huge thank you to our vendors and in kind sponsors!**

Venue and Catering - The Stables Event Center

Rentals - Luva Party Rentals

Auctioneer - Artisan Auctions

Selfie Station - Treat Your Selfie LLC

Desserts - V's Delicacies and Grace's Macarons

Photography - Christine Petkov Photography

Appeal Video - Jamie Williams/Hallmark Home Mortgage

Final Amount to be donated to Through the Gate will be  
announced at the January AWBO Meeting!



# **THANK YOU TO THE AWBO HOLIDAY FUNDRAISING COMMITTEE**

## **CO-CHAIRS**

Shelly Bays and Stephanie Ellis

## **STEERING COMMITTEE**

Chenelle Hiatt

Kelly Russell

Bella Lieske

## **MARKETING AND DESIGN**

## **SUB-COMMITTEE CO-CHAIRS**

Arianna Crabtree

Aurora Wilson

## **EVENT PLANNING SUB-COMMITTEE**

### **CHAIR**

Ashley Brost

## **PROCUREMENT SUB-COMMITTEE CHAIR**

Karissa Mooney

## **COMMITTEE MEMBERS**

Thometra Foster

Melony Ramsey

Becky Frash

Ronda Walsh-Schwab

Betty Tonsing

Kyrsten Stump

Flo Nydegger

Voltisa Vasili



# She Thinks Big!

**BIG THINKING TO GO BIG WITH YOUR BUSINESS IN 2024:  
THE FIVE STRATEGIES YOU NEED TO EMBRACE AND  
IMPLEMENT TO GO BEYOND WHAT YOU THINK IS POSSIBLE**

## **Andrea Liebross, Business & Life Coach**

Andrea Liebross is a WBE, coach, speaker, Time to Level Up podcast host and author of *She Thinks Big: The Entrepreneurial Woman's Guide to Moving Past the Messy Middle and Into the Extraordinary*. She's known for helping high-achievers make the shift from overwhelm to freedom so they stop thinking small and start thinking big. She guides women to create their own secret success sauce by combining two ingredients: the right mindset and solid systems.



After graduating from Dartmouth College, Andrea and her husband settled in Indianapolis where she started three successful businesses and raised two kids and two giant Leonbergers.

*Speaker Gift provided by: Jan Nielson (Allstate, Jan Nielson Agency)*

## **3-MINUTE SPOTLIGHT**



*Ronda Walsh-Schwab (Limelife by Alcone)*

**REGISTRATION REQUIRED FOR  
MEETING:**

**REGISTER AT  
[WWW.AWBO.ORG/EVENTS](http://WWW.AWBO.ORG/EVENTS)  
Registration closes at noon on  
Friday, January 5.**



*Welcome New Member!*

Allison Morgan (Blue Lotus Healing Energy)



As an AWBO Member, your set-up fee (\$99) for any membership at MatchBOX Co-working studio is waived [enter promo code "AWBO"]! As a MatchBOX member, you have 24-hour secure access to a shared working space with an unlimited supply of coffee and snacks. You can bring your laptop, or any other work materials, and find a place to work for as long as you need. You can learn more about MatchBOX, and all it has to offer, at [www.matchboxstudio.org](http://www.matchboxstudio.org).



AWBO is proud to announce a new partnership to bring even more value to your membership! AWBO members can now become a Business Member with the Purdue Alumni Association for a discounted 1st year investment of \$250!

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# ATHENA Award

We are honored and excited to partner with the Greater Lafayette Commerce to present the Athena Award. The ATHENA Leadership Award is presented to an individual or organization who demonstrates the qualities embodied in the ATHENA Leadership Model.

The ATHENA Leadership Model is based on the Eight Principles of Enlightened Leadership and the unique way that women lead.



A T H E N A  
I N T E R N A T I O N A L

**Learn more about the Athena Award here: [www.tinyurl.com/GLC-athenaaward](http://www.tinyurl.com/GLC-athenaaward)**

## 2023-2024 AWBO BOARD OF DIRECTORS

**PRESIDENT**  
Chenelle Hiatt

**PRESIDENT-ELECT**  
Stephanie Ellis

**SECRETARY**  
Samantha Kreinbring, DC

**TREASURER**  
Shelly Bays

**VICE PRESIDENT OF MEMBERSHIP**  
Barb Meyer

**VICE PRESIDENT OF HOSPITALITY**  
Jeanna Chase      Thometra Foster

**VICE PRESIDENT OF PROGRAMS**  
Joanna Retherford

**VICE PRESIDENT OF COMMUNICATIONS**  
Ariana Crabtree      Kelly Russell