

PRESIDENT'S MESSAGE

CHENELLE HIATT
PRESIDENT

NATIONAL SMALL BUSINESS WEEK - APRIL 28 - MAY 4

Happy National small Business Week! This week recognizes the hard work, ingenuity, and dedication of entrepreneurs and small business owners! We all know owning a business is not for the faint of heart, and this week take a moment to appreciate the journey and all the amazing things you've accomplished!

Looking back on the April Speaker, Jill Mullens encouraged us to look at our processes and team dynamics when hiring, and advised us on clear communication and setting expectations. I was so happy to hear the discussions taking place in the meeting, because I think clear expectations are always a must in any setting, even if your business isn't at the hiring stage yet. Have you been able to implement some of her strategies in your business?



GET SOCIAL WITH AWBO!

PUBLIC FACEBOOK PAGE

Monthly meeting and event information

MEMBER'S ONLY FACEBOOK GROUP

Promote your business to other members and get information for members only. Not in the group? Contact Ariana Crabtree:
ariana@travelgirlgroup.com

Unlocking Potential in Others



In this fast-paced and ever-changing world, taking care of people and unlocking the potential in others can transform our communities and organizations. This session explores the formulas and steps needed to foster an environment of mentorship and open communication, and cultivate an environment of inspiration – all while striking a balance between caring for people and accountability for results.



Kristin Stapleton (Amplify 3X)

Kristin Stapleton is a change agent and growth catalyst with 12 years of experience designing environments where talent is optimized, and organizations thrive. Since 2019, Kristin has built amplify's model of strategic coherence to align business and people priorities that win in complex environments. With her extensive experience coaching over 1500 leaders, Kristin firmly believes in the immense power of unlocking the untapped potential that resides within organizations.

Using a scientific approach and her proprietary model, Kristin guides executives to design structures and environments that accelerate business growth and unlock the best in people.

Speaker Gift provided by: Cathy Russell (The Russell Company)

3-MINUTE SPOTLIGHT



Barb Meyer (Cabi Clothing)
Nancy Lam (Better Life Chiropractic)

REGISTRATION REQUIRED FOR MEETING:

REGISTER AT
WWW.AWBO.ORG/EVENTS
Registration closes at noon on Friday, May 10.

Welcome New Members!

Sarah Boulac (Roots to Rise Therapy,)



Thanks for Visiting!

Jen Bertoluzzi (Craft My Wellness)

Jen Bushore (YWCA)

Allie Martin (Heartford House)

Wendy Medbourn (Lafayette Habitat for Humanity)

Tanuja Sheth (YWCA)

Are you interested in serving on our Board?



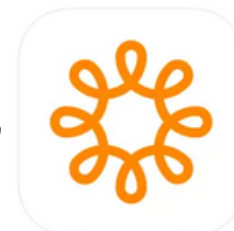
We are currently looking for amazing leaders in our organizations that may have an interest in serving on a future AWBO Board!

If this is you, complete the interest form at the link below!

www.tinyurl.com/awboboard

IMPORTANT REMINDER

- **Registration is required for any monthly meetings!** The cutoff for registration is 12pm the Friday before each meeting.
- Due to the volume of missed registrations, and the strain it has put on both the Board and venue, **walk-ins and late registrants will no longer be allowed.**
- If you would like to **pre-purchase all meetings for the year**, you can download the Wild Apricot app and do so:
 - Go to the Apple App Store or Google Play Store
 - and search for Wild Apricot for Members



SAVE THE DATE

AWBO SUMMER SOCIAL
JUNE 11, 2024
EVENING
MORE DETAILS TO COME!



When you give joy to other people,
you get more joy in return.
You should give a good thought to the
happiness that you can give out.

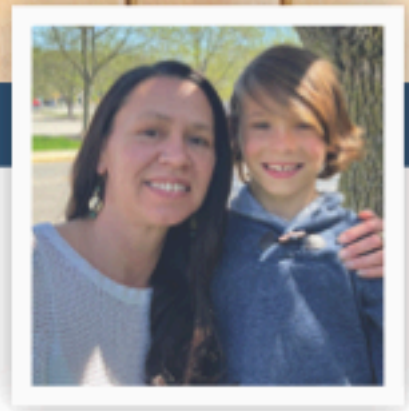
—Eleanor Roosevelt

Habitat Women's Build

The AWBO Board of Directors has approved sponsorship of the AWBO Women's Build Team for Habitat for Humanity this year! Now we are looking for 10 women who want to participate on our build team. The Women's Build is a yearly project in which the house is built entirely by teams of women! It's a wonderful opportunity if you haven't participated before, and this year AWBO is covering the initial fundraising costs!

For more information or to sign up please see the flyer on the next page or contact the AWBO team Captain, Jaime Williams (219-688-2992; jwilliams@1hallmark.com)





association of
awbo
women business owners

JOIN ME AS WE BUILD A DREAM HOME FOR **REBECCA AND TJ**

450 S 5TH ST | LAFAYETTE



Habitat for Humanity[®]
of Lafayette

Calling all AWBO members! Join me in making a difference in the lives of Rebecca and TJ by signing up for our Women's Habitat Build team. I need 10 volunteers help build their home. AWBO has generously sponsored \$2,500 a team - but additional donations are accepted. This is a great opportunity to work alongside fellow female entrepreneurs and make a positive impact on our community. Let's come together to support a great cause and show the power of women helping women!

JUNE 25TH | 7:45 AM
CALL OR TEXT TO SIGN UP
219.688.2992

YOUR
Mortgage Partner



HALLMARK
HOME MORTGAGE

Jaime Williams

Branch Manager
NMLS #826285

219.688.2992

jwilliams@1hallmark.com
1221 S. Creasy Lane, Suite F
Lafayette, IN 47905





As an AWBO Member, your set-up fee (\$99) for any membership at MatchBOX Co-working studio is waived [enter promo code "AWBO"]! As a MatchBOX member, you have 24-hour secure access to a shared working space with an unlimited supply of coffee and snacks. You can bring your laptop, or any other work materials, and find a place to work for as long as you need. You can learn more about MatchBOX, and all it has to offer, at www.matchboxstudio.org.



AWBO is proud to announce a new partnership to bring even more value to your membership! AWBO members can now become a Business Member with the Purdue Alumni Association for a discounted 1st year investment of \$250!

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ATHENA Award

We are honored and excited to partner with the Greater Lafayette Commerce to present the Athena Award. The ATHENA Leadership Award is presented to an individual or organization who demonstrates the qualities embodied in the ATHENA Leadership Model.

The ATHENA Leadership Model is based on the Eight Principles of Enlightened Leadership and the unique way that women lead.



Learn more about the Athena Award here: www.tinyurl.com/GLC-athenaaward

2023-2024 AWBO BOARD OF DIRECTORS

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