

ASSOCIATION OF WOMEN BUSINESS OWNERS



NEWSLETTER



Welcome
Fall

PRESIDENT'S MESSAGE

**MARCI SPITZNAGLE, UNMISTAKABLY SIMPLE
PRESIDENT**

I cannot believe we are already in another year of AWBO! Can you believe this is the last part of the year? I always feel that once October comes, the remainder of the year just flies by. I am so honored and excited to represent AWBO this year and work with each and every one of you.



Your board has come up with the theme of **Progress and Perspective** for 2022-2023. As an organization coming into our 40th year, these words have so much meaning. We have made great progress and continue to move forward and make strides in growing our group of talented and smart women. We are able to look towards the future with a positive perspective for being the go to organization for all women in our community.



GET SOCIAL WITH AWBO!

MEMBER'S ONLY FACEBOOK GROUP

Promote your business to other members and get information for members only. Not in the group? Contact Aurora Wilson. info@essentiallyyaqua.com

PUBLIC FACEBOOK PAGE

Monthly meeting and event information



association of
awbo
women business owners

PLEASE JOIN US FOR OUR
*Annual Holiday
Fundraising Auction*

BENEFITING

Heartford
House 

child advocacy center

We believe in a world where children grow up happy and carefree. Heartford House Child Advocacy Center meets the unique needs of child crime victims by providing them support to go from victimization to resiliency

TO REGISTER- WWW.AWBO.ORG/EVENTS

THURSDAY, DECEMBER 1, 2022

6:00 PM - 9:00 PM

GATHERING ACRES
EVENT CENTER

5074 E 550 S,
LAFAYETTE, IN 47909



MEETING INFORMATION – OCTOBER 11, 2022

Making our Dream a Reality

The vision, the path, working with family, and opening a second business at the beginning of a worldwide pandemic!

Join us for our October meeting where Sarah and Debbie McGregor will talk about their successes and their struggles. What they did right and what they would do differently!

You won't want to miss this dynamic Daughter & Mother team who have lots of great wisdom and experience to share!



Sarah & Debbie McGregor, Co-Owners of Sweet Revolution Bake Shop and Revolution Barbeque

REGISTRATION REQUIRED FOR MEETING
REGISTER AT WWW.AWBO.ORG/EVENTS
Registration closes at noon on Friday, October 7th

*Speaker gift provided by
Stephanie Ellis (Travel Girl)*

3-Minute Spotlight Speakers:
Ariana Crabtree (Travel Girl)
Ashley Brost (Luna Events & Party Rentals)

Thanks for Visiting!

Kali Foley (OutRage Smash Therapy)
Charity Grable (REDS Consultants)
Sasha Grable (Meadow's Peak Dog Training)
Elizabeth Harwood (YWCA)
Vanessa Isenbarger (Pearl Studios)
Cindy Metzger (Awakened)
Shannon Spencer (Caregiver Companion)

*Good to
see you!*



Holiday Auction Needs

We need sponsors and donations to make our Holiday Auction a success!

Please reach out to Chenelle Hiatt (chenelle@prismparties.com) or Shelly Bays (shelly@shellybays.com) if you would like to help or if you need more information!
See below for donation ideas!



Fundraising Packages

We Need your help! Are you willing, or know someone who is willing to donate to one of our packages?



Travel Packages

Any fun and unique travel locations! Do you have a rental property you can donate for a weekend?

Date Nights for a Year

This package will be fun date night spots that hi-light local businesses. Restaurant gift cards and fun experiences.



Stylist/ Shopping

A fun shopping experience with a stylist. Someone to look at your closet, and help you shop for new clothes to help you look your best!



Follow a Rep for a Day

The chance to follow one of our reps (Klinker, Alting, Mayor Roswarski) for a day and have lunch with them.

Pre Sale/ Getting Ready Package

A Package we can pre sale that includes services to help you get ready for the event. Hair Updo, Nails, Makeup Artist



Silent Auction Items

Anything else that can be donated that doesn't fall into a package and can be auctioned off on its own!

Gift Cards

Any Gift Cards from local businesses that can be donated that can be part of our "Buy it now" board, or raffled off at our Association Holiday Party!



Interested in Donating? Contact:

Shelly Bays - shelly@shellybays.com (913) 240-6197

Chenelle Hiatt - Chenelle@prismparties.com (765)426-5956



Honey Do Package

A Group of volunteers of handymen/ landscapers/ carpenters/ plumbers etc to donate so many hours to help someone finish their honey do list at home.

Professional Boost Package

Anything for a professional to boost their business. Headshot photos, IT services, Office Cleaning, Office Interior Design, Business Coaching Sessions



Family Fun Package

Anything for Families, Trips, Childcare, Tickets, Experiences

Sports Fan Package

Sports Tickets, Sports Memorabilia, Meet the player events, Anything for a sports fan!



Dessert of the Month

Showcase of 12 local bakeries in the area, each with their chosen month where they donate a dessert of their choosing.

Event Package

Any event industry donation that can be grouped together such as venue decorator photographer, food truck, caterer, etc.



Giant Wine Package

Donate a Bottle of wine with your business info added to the label!

New Year/ New You

Anything for New year, nutritionist, personal trainer, workout equipment gift card, waxing, massage, laser hair removal





2022 AWBO Holiday Auction Sponsorship Packages:

Platinum level sponsorship: \$2500.00 YES! _____

- 1 Table of 8 at the Live event
- Marketing as Event Platinum Sponsor
- AWBO Social Media Event recognition with business name, logo and link to your website
- Individual PowerPoint slide at Live event
- Digital flier and invitation recognition with business logo prominently displayed
- Event mentions and recognition at the live event by the emcee

Gold level sponsorship: \$1500.00 YES! _____

- 4 tickets to the Live event
- Marketing as Event Gold Sponsor
- AWBO Social Media event recognition with business name, small logo and link to your website
- PowerPoint slide recognition slide at the Live event
- Digital flier and invitation recognition with business logo prominently displayed
- Event mentions and recognition at the live event by the emcee

Silver level sponsorship: \$500.00 YES! _____

- 2 tickets to the live event _____
- Marketing as Event Silver Sponsor
- AWBO Social Media event recognition with business name, and link to your website
- PowerPoint slide recognition slide at the live event
- Digital flier and invitation recognition with business name
- Event mentions and recognition at the live event by the emcee

AWBO Partner gift of \$150 (Active AWBO members only) YES! _____

- 1 ticket to live event _____
- PowerPoint slide recognition as AWBO Event Partner _____

Business Name: _____

Point of Contact: _____

Email: _____

Phone: _____

Pay by company check: _____

*Please make check payable to **AWBO**

Mail to: AWBO, PO BOX 1073, Lafayette, IN 47902

Pay online: _____

The information provided above will be used to generate an online payable invoice to be emailed to you.
AWBO is a 501c3 not for profit organization. AWBO's Fed. EIN#: 35-1986576





As an AWBO Member, your set-up fee (\$99) for any membership at MatchBOX Co-working studio is waived [enter promo code "AWBO"]! As a MatchBOX member, you have 24-hour secure access to a shared working space with an unlimited supply of coffee and snacks. You can bring your laptop, or any other work materials, and find a place to work for as long as you need. You can learn more about MatchBOX, and all it has to offer, at www.matchboxstudio.org.



AWBO is proud to announce a new partnership to bring even more value to your membership! AWBO members can now become a Business Member with the Purdue Alumni Association for a discounted 1st year investment of \$250!



Check back soon for
new networking
opportunities from
AWBO!

2022-2023 AWBO BOARD OF DIRECTORS

PRESIDENT
Marcy Spitznagle

PRESIDENT-ELECT
Chenelle Hiatt

SECRETARY
Deanna Campbell

TREASURER
Shelly Bays

VICE PRESIDENT OF MEMBERSHIP
Ana Crabtree Crystal McFarland

VICE PRESIDENT OF HOSPITALITY
Jeanna Chase Samantha Kreinbring

VICE PRESIDENT OF PROGRAMS
Stephanie Ellis Joanna Rutherford

VICE PRESIDENT OF COMMUNICATIONS
Aurora Wilson