

ASSOCIATION OF WOMEN BUSINESS OWNERS



NEWSLETTER



PRESIDENT'S MESSAGE
MARCI SPITZNAGLE, UNMISTAKABLY SIMPLE
PRESIDENT

Fall is officially here, and to me that means the start of the holiday season. Our family has traditions of apple picking, hayrides, and pumpkin carving. Some of these traditions stem from childhood, but my husband and I are being intentional about creating new memories with our family.



Being intentional means to set out to do something on purpose or deliberate. I encourage each of you to be intentional about your business as we head into the holidays. It's easy to get sidetracked or lose sight of our why with all the busyness of the next couple of months.

Take a moment to reflect on what you have achieved this year, even the smallest of goals met have the biggest potential for success.

Live less out of habit and more out of intent.

-Anonymous



GET SOCIAL
WITH AWBO!

MEMBER'S ONLY
FACEBOOK GROUP

Promote your business to other members and get information for members only. Not in the group? Contact Aurora Wilson. info@essentiallyyaqua.com

PUBLIC FACEBOOK PAGE

Monthly meeting and event information



association of
awbo
women business owners

PLEASE JOIN US FOR OUR
*Annual Holiday
Fundraising Auction*

BENEFITING

Heartford
House 

child advocacy center

We believe in a world where children grow up happy and carefree. Heartford House Child Advocacy Center meets the unique needs of child crime victims by providing them support to go from victimization to resiliency

TO REGISTER- WWW.AWBO.ORG/EVENTS

THURSDAY, DECEMBER 1, 2022

6:00 PM - 9:00 PM

GATHERING ACRES
EVENT CENTER

5074 E 550 S,
LAFAYETTE, IN 47909



MEETING INFORMATION – NOVEMBER 8, 2022

Power of Connection

In a time where technology has made it so easy to “connect”, we are more “disconnected” than ever before.

Technology has been a gift in many ways, and it has also become a curse when it comes to connecting and relationships. Too often people are opting to watch video or stream replays rather than having a conversation with a loved one, their leadership and peers or clients face to face.

Connection, and more importantly the quality of our connections is crucial to thriving in life and business. Long-lasting success and happiness in our personal lives and in our businesses is rooted in relationships... and those start with connection.

Shelly will help us to understand how we can harness the “Power of Connection” to create deeper and more meaningful communication and nurture more fulfilling relationships... in every area of our lives... even if we are more reserved than outgoing in nature, or more task than people oriented with 5 simple strategies that you will be able to put into practice immediately.



Shelly Bays is a self-described “rebel” and “challenger of the status quo”. As a business consultant, life coach, trainer & inspirational speaker she meets her client or audience where they are, and then equips them to discover and challenge beliefs that hold them back, helping them to live with intention and purpose.

Shelly is a second-generation entrepreneur who brings over 34 years of personal business, sales and leadership experience to the table. She is an internationally certified member of the Maxwell Leadership Team and a Maxwell Method of DISC Certified Trainer and Consultant.

Shelly is a licensed trainer in Diversity, Equity & Inclusion with Empowered Living, and a certified Elite Life Coach through The Coach Mindset.

Shelly recently began serving on the inaugural Advisory Board of Valparaiso University’s new Women in Leadership Program.

REGISTRATION REQUIRED FOR MEETING
REGISTER AT WWW.AWBO.ORG/EVENTS
Registration closes at noon on Friday, November 4

*Speaker gift provided by
Stephanie Ellis (Travel Girl)*

3-Minute Spotlight Speakers:
Thometra Foster (Te'Aqua)
Lanette Jimerson (The Literate Self)



Holiday Auction Needs

We need sponsors and donations to make our Holiday Auction a success!

Please reach out to Chenelle Hiatt (chenelle@prismparties.com) or Shelly Bays (shelly@shellybays.com) if you would like to help or if you need more information!
See below for donation ideas!



Fundraising Packages

We Need your help! Are you willing, or know someone who is willing to donate to one of our packages?



Travel Packages

Any fun and unique travel locations! Do you have a rental property you can donate for a weekend?

Date Nights for a Year

This package will be fun date night spots that hi-light local businesses. Restaurant gift cards and fun experiences.



Stylist/ Shopping

A fun shopping experience with a stylist. Someone to look at your closet, and help you shop for new clothes to help you look your best!



Follow a Rep for a Day

The chance to follow one of our reps (Klinker, Alting, Mayor Roswarski) for a day and have lunch with them.

Pre Sale/ Getting Ready Package

A Package we can pre sale that includes services to help you get ready for the event. Hair Updo, Nails, Makeup Artist



Silent Auction Items

Anything else that can be donated that doesn't fall into a package and can be auctioned off on its own!



Gift Cards

Any Gift Cards from local businesses that can be donated that can be part of our "Buy it now" board, or raffled off at our Association Holiday Party!

Interested in Donating? Contact:
Shelly Bays - shelly@shellybays.com (913) 240-6197
Chenelle Hiatt - Chenelle@prismparties.com (765)426-5956



Honey Do Package

A Group of volunteers of handymen/ landscapers/ carpenters/ plumbers etc to donate so many hours to help someone finish their honey do list at home.

Professional Boost Package

Anything for a professional to boost their business. Headshot photos, IT services, Office Cleaning, Office Interior Design, Business Coaching Sessions



Family Fun Package

Anything for Families, Trips, Childcare, Tickets, Experiences

Sports Fan Package

Sports Tickets, Sports Memorabilia, Meet the player events, Anything for a sports fan!



Dessert of the Month

Showcase of 12 local bakeries in the area, each with their chosen month where they donate a dessert of their choosing.



Event Package

Any event industry donation that can be grouped together such as venue decorator/photographer, food truck, caterer, etc.



Giant Wine Package

Donate a Bottle of wine with your business info added to the label!

New Year/ New You

Anything for New year, nutritionist, personal trainer, workout equipment gift card, waxing, massage, laser hair removal



Thanks for visiting!

- Nicki Beck (Lavender House Friends)
- Kitty Campbell (Leadership Lafayette)
- Kristin Carnes (Purdue)
- Nancy Fassnacht (Midwest Rentals)
- Laura Fearnow
- Sarah McGregor (Sweet Rev. Bakery)

NEW MEMBER ORIENTATION

New members are invited to join our Vice Presidents of Membership before the November 8th meeting for a quick orientation to your AWBO membership!
NOVEMBER 8 - 10:45am

Welcome New Members!

- Nancy Fassnacht (Midwest Rentals)
- Sasha Grable (Meadow's Peak Dog Trng)
- Stephanie McKinley (Raeco Realty)
- Mary Wanjiru (Bambi)
- Amy Sundell





2022 AWBO Holiday Auction Sponsorship Packages:

Platinum level sponsorship: \$2500.00 YES! _____

- 1 Table of 8 at the Live event
- Marketing as Event Platinum Sponsor
- AWBO Social Media Event recognition with business name, logo and link to your website
- Individual PowerPoint slide at Live event
- Digital flier and invitation recognition with business logo prominently displayed
- Event mentions and recognition at the live event by the emcee

Gold level sponsorship: \$1500.00 YES! _____

- 4 tickets to the Live event
- Marketing as Event Gold Sponsor
- AWBO Social Media event recognition with business name, small logo and link to your website
- PowerPoint slide recognition slide at the Live event
- Digital flier and invitation recognition with business logo prominently displayed
- Event mentions and recognition at the live event by the emcee

Silver level sponsorship: \$500.00 YES! _____

- 2 tickets to the live event _____
- Marketing as Event Silver Sponsor
- AWBO Social Media event recognition with business name, and link to your website
- PowerPoint slide recognition slide at the live event
- Digital flier and invitation recognition with business name
- Event mentions and recognition at the live event by the emcee

AWBO Partner gift of \$150 (Active AWBO members only) YES! _____

- 1 ticket to live event _____
- PowerPoint slide recognition as AWBO Event Partner _____

Business Name: _____

Point of Contact: _____

Email: _____

Phone: _____

Pay by company check: _____

*Please make check payable to **AWBO**

Mail to: AWBO, PO BOX 1073, Lafayette, IN 47902

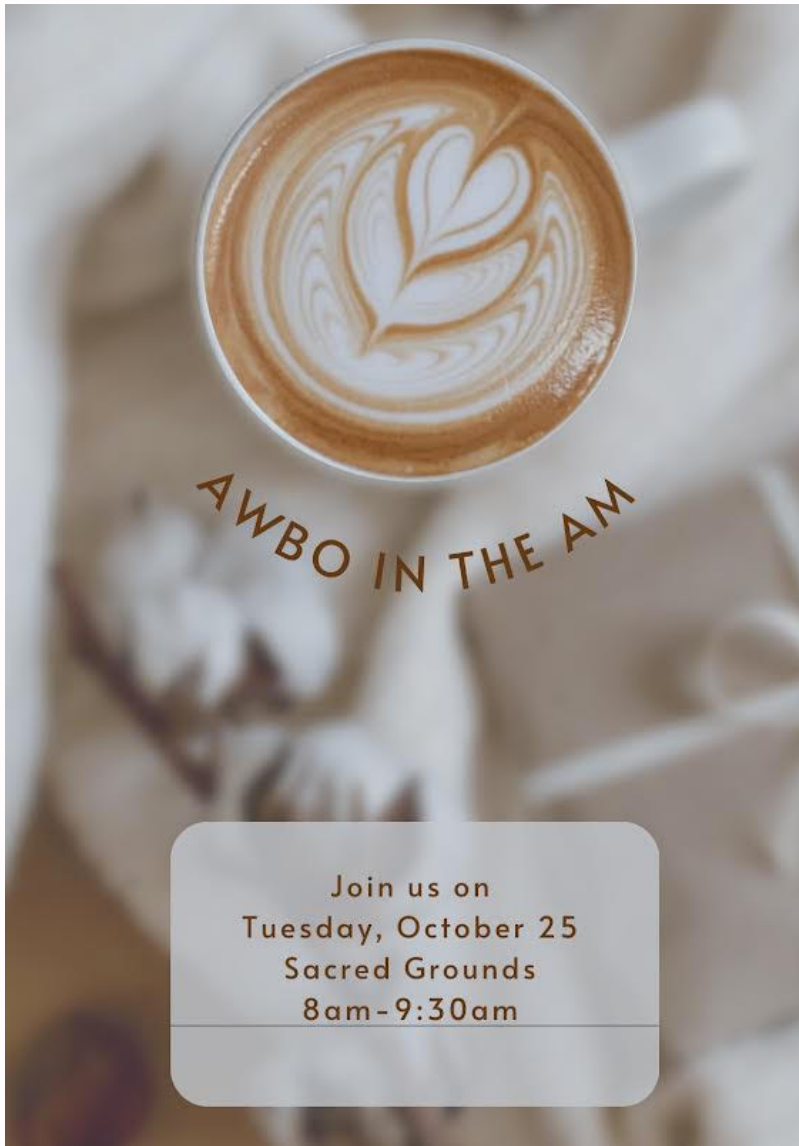
Pay online: _____

The information provided above will be used to generate an online payable invoice to be emailed to you.
AWBO is a 501c3 not for profit organization. AWBO's Fed. EIN#: 35-1986576





As an AWBO Member, your set-up fee (\$99) for any membership at MatchBOX Co-working studio is waived [enter promo code "AWBO"]! As a MatchBOX member, you have 24-hour secure access to a shared working space with an unlimited supply of coffee and snacks. You can bring your laptop, or any other work materials, and find a place to work for as long as you need. You can learn more about MatchBOX, and all it has to offer, at www.matchboxstudio.org.



AWBO is proud to announce a new partnership to bring even more value to your membership! AWBO members can now become a Business Member with the Purdue Alumni Association for a discounted 1st year investment of \$250!

2022-2023 AWBO BOARD OF DIRECTORS

PRESIDENT

Marci Spitznagle

PRESIDENT-ELECT

Chenelle Hiatt

SECRETARY

Deanna Campbell

TREASURER

Shelly Bays

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