

ASSOCIATION OF WOMEN BUSINESS OWNERS



NEWSLETTER



PRESIDENT'S MESSAGE

MARCI SPITZNAGLE, UNMISTAKABLY SIMPLE PRESIDENT

As we head into the heart of summer, I am so excited and, once again, humbled at the growth of our organization. Our President-Elect, Chenelle, had an extremely successful AWBO Summer Social, and I couldn't be more proud of her. Along with the Summer Social committee, she worked effortlessly and had over 80 women attend! The best part about that number is most of these attendees were not AWBO members, yet.



As we get ready to come into our July meeting, take the time to reflect on the programs we have had since January. Are you utilizing the workbook? Are you putting in to practice topics or speakers have discussed? Come ready to dive in and work on your business and personal growth on July 11.

I am looking forward to seeing each, and every one of you - along with new faces!



GET SOCIAL WITH AWBO!

MEMBER'S ONLY FACEBOOK GROUP

Promote your business to other members and get information for members only. Not in the group? Contact Aurora Wilson. info@essentiallyaqua.com

PUBLIC FACEBOOK PAGE

Monthly meeting and event information

HAPPY 40TH AWBO!



THANK YOU TO ALL OF THE AMAZING WOMEN
WHO HAVE MADE OUR ORGANIZATION GREAT
FOR THE PAST 40 YEARS!
HERE'S TO CELEBRATING OUR INDIVIDUAL WINS
AND OUR COLLECTIVE SUCCESS!



Summer Social

FIND MORE PICTURES ON THE AWBO MEMBER'S ONLY PAGE!

MEETING INFORMATION – JULY 11, 2023

Progress Check

Our July membership meeting is a hands-on session where we will check-in on the progress you have made for yourself and your business since our Know & Grow Series in January, and discuss how you are applying what you have learned in your business this year.



Our VPs of Programs, Joanna Retherford and Stephanie Ellis, will facilitate a roundtable discussion for our group. It's a meeting you don't want to miss!



3-MINUTE SPOTLIGHTS

Jenna Isch (Isch Insurance Agency)

Iris Goldfetter (Gas Stove Creative)



REGISTRATION REQUIRED FOR MEETING: REGISTER AT WWW.AWBO.ORG/EVENTS
Registration closes at noon on Friday, July 7



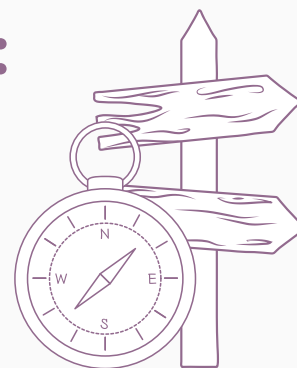
Welcome New Members!

Madison Bowers (Pretty Paws House Calls)
Amethyst Flack (A+ Microgreens & More)
Vanessa Isenbarger (Pearl Photo & Design)
Sophie Russell (Country Financial)
Tanuja Sheth (The Haan Museum)

NEW MEMBER ORIENTATION:

Join us before the monthly meeting on
July 11 at 11am for an orientation
to your AWBO membership!

While this is designed for our new members to get connected to AWBO, any member is welcome to attend!



SAVE THE DATE

Holiday Auction

2023 AWBO HOLIDAY FUNDRAISING EVENT
THURSDAY, DECEMBER 7, 2023
6:00PM - 9:00PM
THE STABLES EVENT CENTER

AWBO is excited to announce that through a vote of our membership, the 2023 beneficiary of funds raised this year will be awarded to **Through The Gate**.



Through The Gate is a Christ-centered home for women seeking freedom from life-controlling issues like addiction. Their vision is to provide a safe and supportive environment for women to break free from destructive patterns and embrace their God-given identities, going on to lead healthy and fulfilling lives.

Through The Gate was founded by Steve and Janet Covington in 2014. After volunteering in a women's prison, Steve knew he wanted to help the lost and broken. He wondered why many of them returned after leaving. When they shared their stories, Steve was moved to help them even more.

When a heart condition left him unemployed and with a settlement, the Covington's decided to do just that. They poured themselves into creating a place for the downcast to draw near to God and start a new life.

Through The Gate is based in Crawfordsville, IN and serves Montgomery & Tippecanoe County women and beyond! The organization's name and logo represent passing from a life of shackles and captivity to a free life in the house of faith. To learn more about **Through The Gate**, including testimonies from graduates and a deeper look into their program, go to www.throughthegate.org.

Be on the lookout for more details about our beneficiary and the upcoming Fundraising event, including registration for the event and how you may be able to help!!





As an AWBO Member, your set-up fee (\$99) for any membership at MatchBOX Co-working studio is waived [enter promo code "AWBO"]! As a MatchBOX member, you have 24-hour secure access to a shared working space with an unlimited supply of coffee and snacks. You can bring your laptop, or any other work materials, and find a place to work for as long as you need. You can learn more about MatchBOX, and all it has to offer, at www.matchboxstudio.org.



AWBO is proud to announce a new partnership to bring even more value to your membership! AWBO members can now become a Business Member with the Purdue Alumni Association for a discounted 1st year investment of \$250!



Check back soon for new networking opportunities from AWBO!

2022-2023 AWBO BOARD OF DIRECTORS

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