

# ASSOCIATION OF WOMEN BUSINESS OWNERS



# NEWSLETTER



## **PRESIDENT'S MESSAGE** **MARCI SPITZNAGLE, UNMISTAKABLY SIMPLE** **PRESIDENT**

As I look back on 2022, I smile. I am in awe of the great work our organization does, and continues to do. We are at the start of a new year. This means getting business plans, budgets, goals, and anything else that we need to do to better ourselves ready.



I am very excited for our upcoming Know and Grow series. I'm excited that each member is going to have a takeaway to work on throughout the year. I'm excited that we are giving the opportunity to focus on our goals and what we want to accomplish in this coming year.

With that being said, I challenge each and everyone of you to bring someone to the January meeting so we can continue to grow our organization and make an even bigger impact in our community.



## GET SOCIAL WITH AWBO!

### **MEMBER'S ONLY FACEBOOK GROUP**

Promote your business to other members and get information for members only. Not in the group? Contact Aurora Wilson. [info@essentiallyyaqua.com](mailto:info@essentiallyyaqua.com)

### **PUBLIC FACEBOOK PAGE**

Monthly meeting and event information

# Thanks for a great Holiday Auction!



# MEETING INFORMATION – JANUARY 10, 2023



## Power of Potential: The Importance of Mindset

**In this session, you'll learn about mindset, disappointment, and self-sabotage, and how these concepts can come together to support or challenge your growth and success.**

Jill Lehman is a distinguished HR executive and entrepreneur with expertise in providing strategic direction and guidance in the areas of HR, employee engagement, and organizational development. She has a demonstrated track record of building high-performing HR teams and helping organizations transform both HR and the work environment to achieve the best places to work designations, better invest in their people, and achieve the desired business outcomes.



As an experienced art collector and procurement specialist, at High Frequency Arts, Jill serves as the CEO and Art Consultant where she helps commercial, residential, and designer clients design, source, and install artwork that matches their project goals and budgets. Her mission with HFA is to make art procurement simple, straightforward, and meaningful to help people, organizations, artists, and communities thrive.

Jill and her family reside in Fishers Indiana and are also the founder and CEO of Evolve HR.

**REGISTRATION REQUIRED FOR MEETING: REGISTER AT [WWW.AWBO.ORG/EVENTS](http://WWW.AWBO.ORG/EVENTS)**  
*Registration closes at noon on Friday, January 6*

*Speaker gift provided by  
Nancy Fassnaught*



*Welcome New Members!*

Alejandra Mall (Pink Team Cleaning Services)  
Twila Ortiz (Flying High Tea)  
Karen Reese (Starlight Bookkeeping)  
Barbara Criswell (BKC Homegoods)  
Kristin Carnes (Purdue Work Study Program)



## *You're Invited*

Are you a woman business owner looking to take your business to the next level? AWBO may be your perfect fit! Please join us for our January Luncheon Program, we would love to have you there.

*To qualify for an AWBO Membership you must be a woman business owner or receive a 1099.*



### OUR VISION

The Association of Women Business Owners strives to provide an environment to develop and empower women business owners of today and tomorrow.



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Lafayette Country Club  
1500 S 9th Street  
Lafayette, IN 47905

RSVP to [awbo.lafayette@gmail.com](mailto:awbo.lafayette@gmail.com) for  
our January meeting!

Please RSVP by Friday, January 6th.

AWBO meetings are from 11:15AM - 1:00PM  
on the 2nd Tuesday of the month.

THANK YOU!

Thanks for visiting!

Alexis Benedict (Susan Benedict)  
Karen Biernacki (Lisa Biernaki)  
Claudia Capuano (Bota-Nanny)  
Paula Davis (Fit4Ever Health & Wellness)  
Kellie Dussault (Realtor)

Lindsay Lieske (Through the Gate)  
Cathy Russell (Russell Team)  
Jessica Smith (Group Homes for Children)  
Susie Riley (Group Homes for Children)  
Tammy Ungaro (Dream Dinners)



As an AWBO Member, your set-up fee (\$99) for any membership at MatchBOX Co-working studio is waived [enter promo code "AWBO"]! As a MatchBOX member, you have 24-hour secure access to a shared working space with an unlimited supply of coffee and snacks. You can bring your laptop, or any other work materials, and find a place to work for as long as you need. You can learn more about MatchBOX, and all it has to offer, at [www.matchboxstudio.org](http://www.matchboxstudio.org).



AWBO is proud to announce a new partnership to bring even more value to your membership! AWBO members can now become a Business Member with the Purdue Alumni Association for a discounted 1st year investment of \$250!



Check back soon for  
new networking  
opportunities from  
AWBO!

## 2022-2023 AWBO BOARD OF DIRECTORS

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Marcy Spitznagle

**PRESIDENT-ELECT**  
Chenelle Hiatt

**SECRETARY**  
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