

ASSOCIATION OF WOMEN BUSINESS OWNERS



NEWSLETTER



HELLO
August

PRESIDENT'S MESSAGE**MARCI SPITZNAGLE, UNMISTAKABLY SIMPLE
PRESIDENT**

Showing up and being authentic really hit home for me on Tuesday's meeting. My family and I had just gotten back from vacation, we drove 18 hours from Florida. I was exhausted. I tried getting in touch with Chenelle to see if she would run the meeting, but unfortunately we were not able to connect. But looking back, it was fortunate, I was able to be recharged by the women in the room. I was able to sit down and focus on our round table discussion and recall what I was pouring into my business.



What we need and what we want are not the same all the time. Showing up is often the first step, and that is sometimes the hardest. I've learned that showing up allows for the hard to become more manageable and sometimes successful.

**GET SOCIAL
WITH AWBO!****MEMBER'S ONLY
FACEBOOK GROUP**

Promote your business to other members and get information for members only. Not in the group? Contact Aurora Wilson. info@essentiallyaqua.com

PUBLIC FACEBOOK PAGE

Monthly meeting and event information

MEETING INFORMATION – AUGUST 8, 2023

Conflict Management

In August we will tackle the keys to approaching difficult conversations for yourself and your team. Bring a friend, you won't want to miss this!



Kimberley D. Knochel, M.A.B.C., is a pastoral counselor, consultant, trainer, and spiritual formation director based in Indiana. She has worked in the counseling field since 1985. With previous experience as a director of pastoral care and counseling for a local church, a counselor and instructor at several colleges, a counselor, trainer, and consultant with The Navigators, and a counselor with other para-church organizations and churches, Kimberley is uniquely equipped to help her clients experience true transformation and healing.

Kimberley has a demonstrated history of working in the religious institutions industry. She is a strong consulting professional, skilled in nonprofit organizations, conflict resolution, fundraising, leadership, and teaching.

Speaker Gift provided by: Deanna Campbell, Always Nutrition Works



3-MINUTE SPOTLIGHTS



Deanna Campbell (Always Nutrition Works). Samantha Kreinbring (Renew Health)

REGISTRATION REQUIRED FOR MEETING: REGISTER AT WWW.AWBO.ORG/EVENTS

Registration closes at noon on Friday, August 4



Welcome New Members!

Konnor Crum (Violet Opal - A Massage Studio)
Jill Davis (JLDavis Properties)
Tessa Hardy (Lightstone Education Center)
Lindsay Mputubwele (Transformed Birth Services)
Kyrsten Stump (Game 'n Grub)
Dailey Tingley (Edward Jones)



Thank you for Visiting!

Tricia Olinger (The South House)
Mariah Gallegos (Nails with Mariah)
Sarah Trueb (Sarah Trueb LMT)
Elizabeth Lincourt (LTHC)
Kristina Bagnoli (Rising Phoenix Family Therapy)
Pamela Gardner (Pamela Tracy Speaks)
Michele Brouillette (Boutique by Michele)
Cindy Ramirez (A&C Painting and Restoration Services)



Introducing candidates for the 2023-2024 AWBO Board!

President: Chenelle Hiatt
President-Elect: Stephanie Ellis
Treasurer: Shelly Bays
Secretary: Samantha Kreinbring, DC

Vice Presidents of Membership:

Marci Spitznagle
Barb Meyer

Vice Presidents of Communication:

Arianna Crabtree
Kelly Russell

Vice Presidents of Programs:

Joanna Retherford
Freda Kiel

Vice President of Hospitality:

Jeanna Chase
Thometra Foster

This slate of candidates will be voted on by the AWBO membership at the September meeting.

SAVE THE DATE

Holiday Auction

2023 AWBO HOLIDAY FUNDRAISING EVENT
THURSDAY, DECEMBER 7, 2023
6:00PM - 9:00PM
THE STABLES EVENT CENTER

AWBO is excited to announce that through a vote of our membership, the 2023 beneficiary of funds raised this year will be awarded to **Through The Gate**.



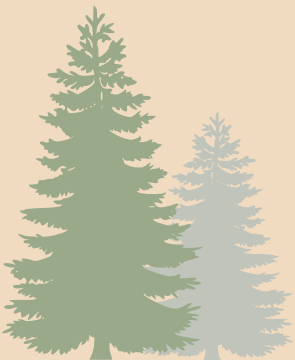
Through The Gate is a Christ-centered home for women seeking freedom from life-controlling issues like addiction. Their vision is to provide a safe and supportive environment for women to break free from destructive patterns and embrace their God-given identities, going on to lead healthy and fulfilling lives.

Through The Gate was founded by Steve and Janet Covington in 2014. After volunteering in a women's prison, Steve knew he wanted to help the lost and broken. He wondered why many of them returned after leaving. When they shared their stories, Steve was moved to help them even more.

When a heart condition left him unemployed and with a settlement, the Covington's decided to do just that. They poured themselves into creating a place for the downcast to draw near to God and start a new life.

Through The Gate is based in Crawfordsville, IN and serves Montgomery & Tippecanoe County women and beyond! The organization's name and logo represent passing from a life of shackles and captivity to a free life in the house of faith. To learn more about **Through The Gate**, including testimonies from graduates and a deeper look into their program, go to www.throughthegate.org.

Be on the lookout for more details about our beneficiary and the upcoming Fundraising event, including registration for the event and how you may be able to help!!





As an AWBO Member, your set-up fee (\$99) for any membership at MatchBOX Co-working studio is waived [enter promo code "AWBO"]! As a MatchBOX member, you have 24-hour secure access to a shared working space with an unlimited supply of coffee and snacks. You can bring your laptop, or any other work materials, and find a place to work for as long as you need. You can learn more about MatchBOX, and all it has to offer, at www.matchboxstudio.org.



AWBO is proud to announce a new partnership to bring even more value to your membership! AWBO members can now become a Business Member with the Purdue Alumni Association for a discounted 1st year investment of \$250!

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ATHENA Award

We are honored and excited to partner with the Greater Lafayette Commerce to present the Athena Award. The ATHENA Leadership Award is presented to an individual or organization who demonstrates the qualities embodied in the ATHENA Leadership Model.

The ATHENA Leadership Model is based on the Eight Principles of Enlightened Leadership and the unique way that women lead.



Learn more about the Athena Award here: www.tinyurl.com/GLC-athenaaward

2022-2023 AWBO BOARD OF DIRECTORS

PRESIDENT
Marci Spitznagle

PRESIDENT-ELECT
Chenelle Hiatt

SECRETARY
Deanna Campbell

TREASURER
Shelly Bays

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Ana Crabtree Crystal McFarland

VICE PRESIDENT OF HOSPITALITY
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VICE PRESIDENT OF PROGRAMS
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VICE PRESIDENT OF COMMUNICATIONS
Ana Crabtree